



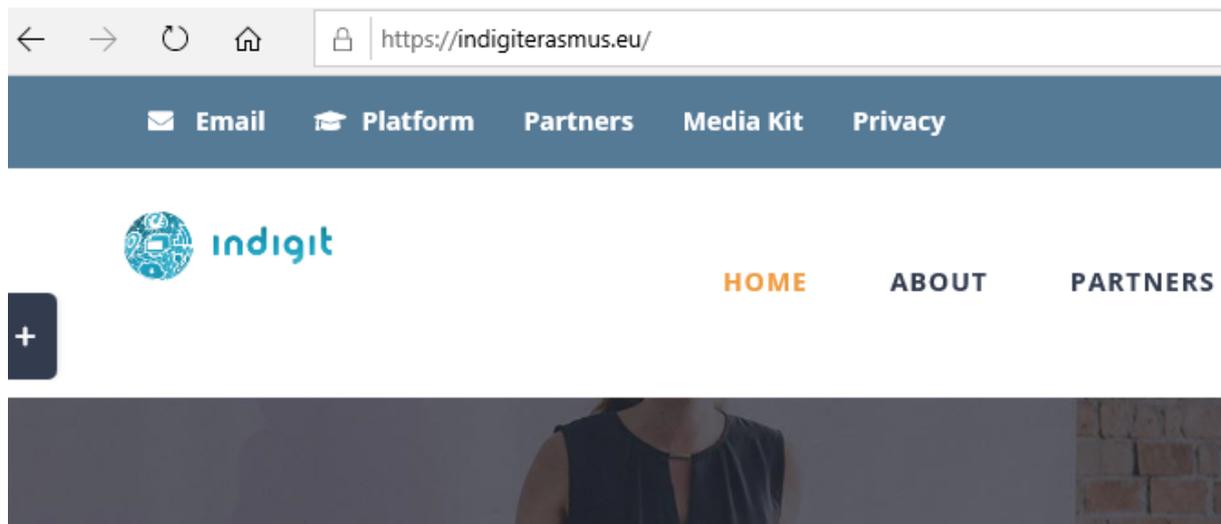
HOW TO use the platform

Introduction

The [online training platform](#) is a comprehensive tool for integrated delivery of all the contents produced, self-assessment, e-learning, webinars and resources. It additionally features a discussion forum. All elements of the platform allow for effective self-studying, but also the interaction between platform users and active support of the partnership along the whole training path. The platform will be available during the project funding period and for at least 5 years afterwards.

Access to the platform

To enter the platform, you should go to the main project website and choose the Platform button at the top of the screen



or you can also go directly to the following address: <https://indigiterasmus.eu/online-platform/>

The platform language will be automatically set on the basis of your device language settings.

Once you enter the platform (the stage where you are probably now, congratulations) you will see the different elements to choose from

Welcome to the Online Platform! Please select the area of your interest below!



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but in order to fully benefit from all of them, registration is necessary.

Registration

Once you click on the self-assessment button you will be asked to register, providing a username, valid email and first name (optionally last name and company name). Provided the information, you will receive an activation link on your email. Afterwards, with the acceptance of the privacy policy, you can log in to the platform to fully benefit from all elements.

The registration form is titled "Register For This Site" and includes the following fields:

- Username
- Email
- First name
- Last name
- Company

Below the fields, it states: "Registration confirmation will be emailed to you." and features a blue "Register" button.

The login form is titled "indigit" and includes the following fields:

- Username or Email Address
- Password

It also features a "Remember Me" checkbox and a blue "Log In" button. Below the form, there are links for "Register" and "Lost your password?". At the bottom, it reads: "← Back to DIGITAL BASED TOOLS AIMING AT THE DEVELOPMENT OF SKILLS FOR INTERNATIONALIZATION".

Steps to follow once a user

1. [Self-assessment](#) – provided answers will result in recommendations which modules to follow

Example:

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1. Do you know the sources available to collect information and data regarding possible new markets?

- No
 Yes

2. How many blocks compose the business model canvas?

- 5
 7
 9

Training material

[The Business Model Canvas](#)

2. **E-learning** – our course provides training in the following areas:

- Business models for internationalisation
- International marketing
- International networking
- E-commerce
- International Open Innovation management

Each module is divided in the same sections. Example:

Contents
SHORT DESCRIPTION
LEARNING OBJECTIVES
The rise of digitalization in e-commerce
SME internationalization in the scope of e-commerce
LOCAL CASE/EXAMPLE
WEBINAR
TIPS SECTION/ PRACTICAL RECOMMENDATIONS
PRACTICE - QUIZZES/INTERACTIVE EXERCISES
REFERENCES
EXTERNAL RESOURCES

3. **Webinars** – you can also visit them separately; they do not require logging in

Webinars are also included as part of each module, with additional descriptions.

4. **Discussion forum** – this is where you can exchange ideas with other professionals

For this purpose, you will be redirected to a dedicated closed Facebook Group.

5. **Resources** – some additional material regarding internationalization to check out

You can download a report and database of open source materials on internationalization.

THANK YOU for choosing IN_DIGIT2EU, funded by Erasmus+ KA2 Strategic Partnerships for Adult Education

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