

# Partners

Leader Partner



## Partners



indigit

IN\_DIGIT2EU

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Digital based tools aiming at the development of skills for internationalization.

# ABOUT IN\_DIGIT2EU

## GENERAL GOAL

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The development, test and delivery of a set of integrated online digital tools

## OBJECTIVES

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Development of assessment tool to evaluate the readiness and gaps to be filled in order to successfully face internationalisation challenges

Development of training course, completely delivered online, aiming at the development of skills of the target group, to support effective design and implementation of internationalisation processes in SMEs

Development of methods facilitating international communication between engaged SMEs and support to the resolution of the existing gaps



## TARGET GROUPS

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- Entrepreneurs and SMS staff and managers, current and potential
- Participating Organizations
- Relevant Stakeholders

INDIGIT2EU project aims specifically at increasing a supply of high-quality skills development programs in the area of internationalisation that will suit individual needs of low skilled Europeans; facilitate the access to upskilling pathways in the area of internationalisation and increase a pool of human resources with internationalisation skills. Further, by supporting SMEs in overcoming internationalisation barriers it aims to increase SMEs competitiveness, international presence and internationalisation success rate.

## FACTS

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While EU and EU entrepreneurs strongly recognise the role of internationalisation, companies need to be prepared to face the challenges of internationalisation, that involves skilled people, prepared to understand the requirements of these processes and capable to take advantage of the opportunities.

While the need for qualified staff is clear, SMEs encounter problems in acquiring suitable qualified resources commonly more attracted to big organisations from one side and do not have common access to upskilling pathways in the area that would suit the needs for their staff skills development - especially the limited time and financial resources

