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NEWSLETTER

ISSUE 1

## DIGITAL BASED TOOLS AIMING AT THE DEVELOPMENT OF SKILLS FOR INTERNATIONALIZATION

IN\_DIGIT2EU Funded by Erasmus+ KA2 Strategic Partnerships for Adult Education)

**IN\_DIGIT2EU** is a direct response to a reported demand of the engaged organizations' target groups for the quality skills development pathways related with a lack of access to qualified human resources required for international expansion. Therefore, the project aims directly to provide individual needs oriented skills development program in the area of internationalization for SME and low skilled adults.

### OBJECTIVES

- 💡 Development of an assessment tool to evaluate the readiness and gaps to be filled in order to successfully face internationalization challenges
- 💡 Development of a training course, delivered completely online, aiming at the development of skills of the target group, to support effective design and implementation of internationalization processes in SMEs.

### TARGET GROUP

IN\_DIGIT2EU will work with Entrepreneurs and SMEs managers with lack of internationalization skills – current and potential, current and potential SMEs staff.

### THE INTELLECTUAL OUTPUTS FOR THE IN\_DIGIT2EU PROJECT

- \*IO1: Self-Assessment methodology and tool*
- \*IO2: Training methodology and guide*
- \*IO3: Training Toolkit*
- \*IO4: Online platform*
- \*IO5: Best practices*



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### 1st kick-off meeting in Portugal

The kick off meeting of the project took place in Porto between 25th and 26th October hosted by E&D and was attended by all project partners. The purpose of the kick off meeting was to refresh the project idea among partners, establishing a common understanding of terms and concepts and a unitary vision on activities. Finally, the next steps and the future responsibilities of each partner were organized aiming to ensure the quality of the development of the output.

NEXT MEETING IN KAUNAS.

The next partners meeting will take place on the week of 5th - 6th of December in Kaunas hosted by KTU

### 2nd project meeting in Poland

The second project meeting took place in Rzeszow between 4th and 5th April, hosted by Danmar and was an opportunity to share the lessons learnt during the last month by partners. The working sessions allowed us to improve developed methodologies of first tools for increasing SME readiness for internationalisation - assessment tools for internationalisation competencies and interactive training course. In May, after implementing changes resulting from internal feedback, the outcomes will be a subject of external consultations with our target groups - SME and adult educators

### Partners

