



indigit

# 3<sup>rd</sup> PRESS RELEASE

## IN\_DIGIT2EU

An EU funded project, dedicated to help SMEs internationalise

**"DIGITAL BASED TOOLS AIMING AT SKILLS DEVELOPMENT FOR INTERNATIONALISATION"**

Co-funded by the  
Erasmus+ Programme  
of the European Union



The project *IN\_DIGIT2EU* aims to provide support to the development of skills in the area of internationalisation of SMEs and low skilled adults by providing an integrating tool that from one side evaluates the readiness for internationalisation and from the other allows access to upskilling paths adapted to individualized needs, not only of SMEs, but especially among organisations working with SMEs and HR. It includes an integrated self-assessment audit tool to test the readiness for internationalisation. Also a professional training course and additional resources, delivered online, to support the development of skills for the implementation of internationalisation plans in companies is under development

To achieve the objectives of the project, the partnership has developed 5 Intellectual Outputs, including a toolkit of local case studies of each country, videos, interactive exercises, webinars, etc

1. Business models for internationalisation
2. International marketing
3. International networking
4. E-commerce
5. International Open Innovation management

# Online Platform

Home / Online Platform

"it is a comprehensive tool for integrated delivery of all the contents produced, additional learning material, evaluation process, chat rooms, webinars, tutorial on the use of the platform etc"

<https://indigiterasmus.eu/online-platform/>



Instructions



Self-assesment



E-learning



Webinars



Discussion forum



Resources



Questionnaire



Contact

## PILOT PHASE

*In this phase the modules, the online training and the curriculum have been completed, so the next step is the pilot phase.*

The training will contribute to improved SMEs internationalisation strategies by not only providing specific skills, but also increasing awareness of the role of business Models, e-commerce strategies and the potential of open innovation to enable SMEs internationalisation

The **profile of participants** for the training will be SMEs owners and managers, startups, future entrepreneurs who have a validated business plan and are planning to commence business immediately.

Finally, the nearest and the future responsibilities of each partner were divided, aiming to ensure the quality of the pilot phase, which is going to start at the end of May in 6 countries.



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