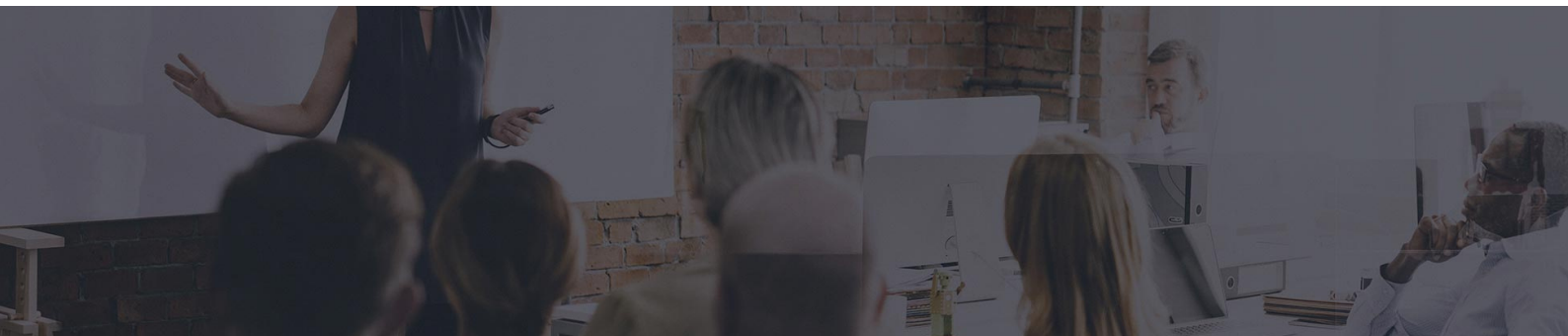




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NEWSLETTER


ISSUE 3



IN_DIGIT2EU is a direct response to a reported demand of the engaged organizations' target groups for the quality skills development pathways related with a lack of access to qualified human resources required for international expansion. Therefore, the project aims directly to provide individual needs oriented skills development program in the area of internationalization for SME and low skilled adults.

OBJECTIVES

Development of an assessment tool to evaluate the readiness and gaps to be filled in order to successfully face internationalization challenges

 Development of a training course, delivered completely online, aiming at the development of skills of the target group, to support effective design and implementation of internationalization processes in SMEs.

TARGET GROUP

IN_DIGIT2EU will work with Entrepreneurs and SMEs managers with lack of internationalization skills – current and potential, current and potential SMEs staff.

Partners



THE INTELLECTUAL OUTPUTS FOR THE IN_DIGIT2EU PROJECT

- *IO1: Self-Assessment methodology and tool*
- *IO2: Training methodology and guide*
- *IO3: Training Toolkit*
- *IO4: Online platform*
- *IO5: Best practices*



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Pilot phase:

The *IN_DIGIT2EU* online course aims to fill the gap and provide an open user-oriented skills development path in the area of internationalisation. The benefits of the online course are high flexibility, but without giving up on the multi-sensory and interaction factor.

This training is addressed to entrepreneurs and SME managers/owners, employees, wannabe entrepreneurs to improve their internationalisation skills.

The pilot course was running in 6 countries (Romania, Portugal, Poland, Lithuanian, Cyprus, Greece). Each partner ensured the engagement of at least 20 participants per country.

After the completion of the pilot course, an assessment questionnaire has been completed by the learners. The experience will serve to outline some issues that were still in the preparation phase. The problems detected together with the results of the other partner countries will help to make adjustments to the platform and the content of the course.



"This online course allows an effective self- studying and you have the time to read and watch all the units and the webinars and you can get quite a detailed knowledge of this topic. The course did a very good job of mirroring the principles that it taught"

"This course was excellent, the amount of information and tools they provide us are wonderful and the interactive tools was very useful. Thanks for everything"



"The training is good for learners who want to increase their knowledge within entrepreneurship."

"I recommend the training because it is diverse in the choice of topics"



"Undoubtedly provides important information as well as access to resources and databases to facilitate the research and development of an internationalization plan."

"It provides a comprehensive, interactive distance learning experience that can be completed in the learner's free time, giving them the freedom to determine the time they will devote to learning".



"I was interested in related topics that are on the training platform. It was gratifying that the information is very systematized and manages to delve into the required areas much faster."

"The connection between practical and theoretical knowledge is clear and useful."



"The IN_DIGIT2EU platform is very well organized, the modules are well structured and easy to understand."

"Overall, the platform was interactive, easy to use and helped me clarify and develop certain aspects of internationalization."



"It's honestly a brilliant initiative with a lot of scope."

"The resources on the platform were detailed and useful. They were organised fairly well and could prove invaluable."